

Message Text

UNCLASSIFIED

PAGE 01 ATHENS 01670 281707Z

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ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 W

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R 281410Z FEB 75

FM AMEMBASSY ATHENS

TO SECSTATE WASHDC 7682

INFO AMCONSUL THESSALONIKI

UNCLAS ATHENS 1670

EO 11652 NA

TAGS BEXP BTRA, GR

SUBJ: COMMERCIAL PROGRAMS: FOREIGN BUYER PROGRAM-SELECTION

OF US TRADE SHOWS FOR FY 1976

REF STATE A-517

1. A. EMBASSY INTENDS MAJOR PROMOTIONAL EFFORT OF FOLLOWING
FY 76 TRADE SHOWS:

- (1) NOVEMBER 10-13, 1975, INTERNATIONAL HOTEL AND MOTEL
EXPOSITION, NEW YORK NY
- (2) JANUARY 18-21, 1976, NATIONAL EXPOSITION FOR FOOD
PROCESSORS, SAN FRANCISCO, CAL
- (3) MAY 2-5, 1976, SUPER MARKET INSTITUTE -SMI CONVENTION
AND EDUCATIONAL EXPOSITION, DALLAS, TEXAS
- (4) MAY 16-22, 1976, INTERNATIONAL PETROLEUM EXPOSITION,
TULSA, OKLAHOMA

B. IN ADDITION, EMBASSY WOULD LIKE TO PROMOTE AT LESSER
INTENSITY FOLLOWING SHOWS:

- (1) OCTOBER 21-23, 1975, 6TH ANNUAL BUILDING SHOW CHICAGO
- (2) MAY 11-13, 1976, ELECTRO '76 BOSTON, MASS.

2. FOR THOSE SHOWS LISTED PARA 1.A. EMBASSY WISHES 2000
BRUCHURES. FOR THOSE LISTED PARA 1.B. EMBASSY WISHES 100
BROCHURES.
KUBISCH

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Copy: SINGLE
Draft Date: 28 FEB 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
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Errors: N/A
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Original Previous Classification: n/a
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Margaret P. Grafeld
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EO Systematic Review
05 JUL 2006

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Review Transfer Date:
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TAGS: BEXP, BTRA, GR
To: STATE
Type: TE
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